



KUTV  
299 S Main St  
Ste 150  
Salt Lake City, UT 84111

Abar Hutton Media  
6190 Groverdale Ct  
Ste 200  
Alexandria, VA 22310-2952

Schedule Dates	08/23/12-08/29/12
Advertiser	American Chemistry Council (29614)
Agency	Abar Hutton Media (1555)
Product	POLITICAL ISSUE (ms) (1187)
Brand	AMER CHEM COUN 8/23 (468030)
Salesperson	Telkep/DC, Washington DC (2995)
Sales Office	Telkep Washington DC
Buyer Name	SCATTERGOOD,JEFF
Phone/Fax	/
CPE	554
Account Types	National/Political Issue Agency BRD
Billing Type	Standard
Comments	AMER CHEM COUN 8/23 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered	08/16/12	Salt Lake City (KUTV)
Last Modified	08/16/12	By Broadcast Month
Entered By	Jessica Landolfo	Spots
CO-OP	No	Rate
Headline #	00282127	\$19,450.00
Demo	A35+	\$14,950.00
Order Type	Normal	
Package Deal		
Commission %	15.00	
Commission	\$5,160.00	
Net Total	\$29,240.00	
Sales Tax		

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered	
1.0	Normal Line / News (1)	08/23/12-08/23/12	1	:30	5:30A- 6A (MST)				1				1	\$300.00	\$300.00	\$300.00	Salt Lake City (KUTV)		8/16/12	
2.0	Normal Line / News (2)	08/24/12-08/24/12	1	:30	4P- 4:30P (MST)					1			1	\$400.00	\$400.00	\$400.00	Salt Lake City (KUTV)		8/16/12	
3.0	Normal Line / News (9)	08/27/12-08/29/12	1	:30	4P- 4:30P (MST)		3	X	X	X			3	\$400.00	\$1,200.00	\$1,200.00	Salt Lake City (KUTV)		8/16/12	
4.0	Normal Line / News (10)	08/24/12-08/24/12	1	:30	4:30P- 5P (MST)					1			1	\$500.00	\$500.00	\$500.00	Salt Lake City (KUTV)		8/16/12	
5.0	Normal Line / News (11)	08/27/12-08/29/12	1	:30	4:30P- 5P (MST)		3	X	X	X			3	\$500.00	\$1,500.00	\$1,500.00	Salt Lake City (KUTV)		8/16/12	
6.0	Normal Line / News (12)	08/23/12-08/24/12	1	:30	5P- 5:30P (MST)						2		2	\$1,000.00	\$2,000.00	\$2,000.00	Salt Lake City (KUTV)		8/16/12	
7.0	Normal Line / News (13)	08/28/12-08/29/12	1	:30	5P- 5:30P (MST)		2	X	X				2	\$1,000.00	\$2,000.00	\$2,000.00	Salt Lake City (KUTV)		8/16/12	
8.0	Normal Line / News (14)	08/23/12-08/24/12	1	:30	6P- 6:30P (MST)						X	X	2	\$1,000.00	\$2,000.00	\$2,000.00	Salt Lake City (KUTV)		8/16/12	
9.0	Normal Line / News (15)	08/27/12-08/29/12	1	:30	6P- 6:30P (MST)		2	X	X	X			2	\$1,000.00	\$2,000.00	\$2,000.00	Salt Lake City (KUTV)		8/16/12	
10.0	Normal Line / News (16)	08/23/12-08/24/12	1	:30	10P- 10:35P (MST)		2			X	X		2	\$2,500.00	\$5,000.00	\$5,000.00	Salt Lake City (KUTV)		8/16/12	
11.0	Normal Line / News (17)	08/29/12-08/29/12	1	:30	10P- 10:35P (MST)						1		1	\$2,500.00	\$2,500.00	\$2,500.00	Salt Lake City (KUTV)		8/16/12	
12.0	Normal Line / News (2)	08/27/12-08/27/12	1	:30	5:30A- 6A (MST)						1		1	\$300.00	\$300.00	\$300.00	Salt Lake City (KUTV)		8/16/12	
13.0	Normal Line / News (3)	08/23/12-08/24/12	1	:30	6A- 8A (MST)						4		4	\$700.00	\$2,800.00	\$2,800.00	Salt Lake City (KUTV)		8/16/12	
14.0	Normal Line / News (4)	08/27/12-08/29/12	1	:30	6A- 8A (MST)						6	X	X	X	\$700.00	\$4,200.00	\$4,200.00	Salt Lake City (KUTV)		8/16/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

*J. Jumelov* 8/16/12



KUTV  
299 S Main St  
Ste 150  
Salt Lake City, UT 84111

Abar Hutton Media  
6190 Groverdale Ct  
Ste 200  
Alexandria, VA 22310-2552

Sales Office  
Buyer Name  
Phone/Fax  
CPE  
Account Types  
Billing Type  
Comments

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

### Contract # 1355656

Schedule Dates  
08/23/12-08/29/12

Advertiser  
American Chemistry Council (29614)

Agency

Product

Brand

Salesperson

Sales Office

CO-OP

Headline#

Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

Date Entered

Last Modified

Entered By

No

Grand Total:

43

\$34,400.00

Salt Lake City (KUTV)		By Broadcast Month	Spots	Rate
Aug. 2012		21		\$19,450.00
Sep. 2012		22		\$14,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec.	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT (5)	08/27/12-08/29/12	1	:30	8A- 9A (MST)	3	X	X	X					3	\$300.00	\$900.00	Salt Lake City (KUTV)		8/16/12
16.0	Normal Line / News (6)	08/23/12-08/23/12	1	:30	12P- 1P (MST)									1	\$350.00	\$350.00	Salt Lake City (KUTV)		8/16/12
17.0	Normal Line / News (7)	08/28/12-08/28/12	1	:30	12P- 1P (MST)									1	\$350.00	\$350.00	Salt Lake City (KUTV)		8/16/12
18.0	Normal Line / News (18)	08/25/12-08/25/12	1	:30	5P- 6P (MST)									2	\$500.00	\$1,000.00	Salt Lake City (KUTV)		8/16/12
19.0	Normal Line / News (19)	08/25/12-08/25/12	1	:30	10P- 10:35P (MST)									1	\$1,500.00	\$1,500.00	Salt Lake City (KUTV)		8/16/12
20.0	Normal Line / News (20)	08/26/12-08/26/12	1	:30	7A- 8A (MST)									1	\$250.00	\$250.00	Salt Lake City (KUTV)		8/16/12
21.0	Normal Line / News (21)	08/26/12-08/26/12	1	:30	9:30A- 10A (MST)									1	\$600.00	\$600.00	Salt Lake City (KUTV)		8/16/12
22.0	Normal Line / News (22)	08/26/12-08/26/12	1	:30	5P- 6P (MST)									1	\$750.00	\$750.00	Salt Lake City (KUTV)		8/16/12
23.0	Normal Line / News (23)	08/26/12-08/26/12	1	:30	10P- 10:35P (MST)									1	\$2,000.00	\$2,000.00	Salt Lake City (KUTV)		8/16/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

REP HEADLINE# 6282127  
REP: TEL# 215-564-1206  
CREDIT ADVISORY: AGEN  
ORDER WORKSHEET

ADV # \_\_\_\_\_ ADV. NAME ISS/AMER CHEMISTRY COUNCIL  
AGY # \_\_\_\_\_ AGY. NAME ABAR HUTTON MEDIA

REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # ✓  
BUYER NAME JEFF SCATTERGOOD  
SALES PRSN WA - CHERYL BLAIR

6190 GROVEDALE COURT, SUITE 200  
ALEXANDRIA, VA 22310

ORDER # 1335036 CONTRACT # 6282127  
 PRDCT AMER CHEM COUN 8/23 EST#554 COMMENTS: (LINE, ORDER,  
 FLIGHT DATES AUG23/12 AUG29/12 WK-1  
 CITY TAX STATE TAX CO-OP BILLING NEEDDE

REP:  
TO NSM/NSA  
FR LINDSEY FOR CHERYL  
NEW ORDER  
TTL \$34, 400  
PLEASE CONFIRM, THANKS!

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

# : REP : CD :	TIME PERIOD :	LGTH :	SEC :	RATE
: LINE# : :				
	AGENCY ADVERTISER CODE =			AGENCY EST.
1	AGENCY PRODUCT CODE =			
	530A-600A	30		\$300.00
PROGRAM :	NEWS			
2	530A-600A	30		
PROGRAM :	NEWS			
3	600A-800A	30		\$300.00
PROGRAM :	NEWS THIS AM			
				\$700.00

REP HEADLINE# 6282127  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 215-564-1206 FAX# 215 564 1103  
CREDIT ADVISORY: AGENCY HARRIS  
ORDER WORKSHEET RISK !!! REPORT FROM REP

AUG16/12 10.3  
\*\*\* KUTV-TV \*\*\*

REP HEADLINE# 6282127  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 215-564-1206  
CREDIT ADVISORY:  
ORDER WORKSHEET

FAX# 215 564 1103  
CREDIT RISK !!!  
HARRIS REPORT FROM REP  
AUG16/12 10.3  
\*\*\* KUTV-TV \*\*\*

:LINE#:		REP	CD:	TIME	PERIOD	: LGTH	: SEC.	: RATE	: START	: END	: SPTS:	WEEK :	DAYs	: TOTAL:
:LINE#:		:	:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT:		:SPTS:
16				1000P-1035P		30		\$2,500.00	8/23	8/24	2		TH-F	2
PROGRAM	:	NEWS	AT	10										
17				1000P-1035P		30		\$2,500.00	8/29	8/29	1		WED	1
PROGRAM	:	NEWS	AT	10										
18				500P-600P		30		\$500.00	8/29	8/25	2		SAT	2
PROGRAM	:	NEWS	AT	5PM										
19				1000P-1035P		30		\$1,500.00	8/25	8/25	1		SAT	1
PROGRAM	:	NEWS	AT	10	SAT									
20				700A-800A		30		\$250.00	8/26	8/26	1		SUN	1
PROGRAM	:	NEWS												
21				930A-1000A		30		\$600.00	8/26	8/26	1		SUN	1
PROGRAM	:	FACE	THE	NATION										
22				500P-600P		30		\$750.00	8/26	8/26	1		SUN	1
PROGRAM	:	NEWS	AT	5PM										
23				1000P-1035P		30		\$2,000.00	8/26	8/26	1		SUN	1
PROGRAM	:	NEWS	AT	10	SUN									
AUG/12		19450.00	SEP/12		14950.00									
									CONTRACT	TOTAL	34400.00			
									SPOTS		43			

MARKET TOTALS \$63,703 KUTV 54% KTVX 5% KSL 18% KSTU 23% KUCW 0% KJZZ 0% KCSG 0%  
SVC- NONE  
DEMOS- RA35+\*